



Education For Employment (EFE)

Create opportunities

Dear ABANA Member,

On behalf of the Education for Employment Foundation, we are pleased to invite you to a complimentary luncheon and discussion of:

**Opportunity in Developing Markets:
Investing in Youth as Human Capital in the Middle East and North Africa**

With:

Jamal Belahrach, Founding CEO, Manpower North Africa

Warren Heaps, Partner, Birches Group

Shahinaz Reda Ahmed, CEO, EFE-Egypt

Moderator:

Bill Sheridan, Vice President of International Human Resources Services, NFTC

Wednesday, June 30, 2010

Synergos - New York Life Building
51 Madison Avenue, 21st Floor, New York, NY 10010

12:00 pm - 1:30 pm

*Please arrive by 11:45 am to allow time for security check-in

***RSVP with full name and contact information to: mcasey@efefoundation.org
no later than Tuesday, June 22nd. Seating is limited.***

Additional details follow:

Speakers:

Jamal Belahrach



Founding CEO, Manpower North Africa and EFE-Maroc Board Chair; Founder of the Center for Youth Leaders in Morocco; and Board Member for several civil organizations including the French Chamber of Commerce's Committee on Social and Human Resources

Warren Heaps



Partner, Birches Group; co-founder and editor of the International HR Forum Blogformer Director; former Chairman of the National Foreign Trade Council Expatriate Management Committee; Past President of the Latin America Compensation & Benefits Forum; and former Director of International Compensation for the Colgate-Palmolive Company

Shahinaz Reda Ahmed



Education For Employment Foundation - Egypt

CEO, EFE-Egypt, former consultant for USAID, Community and Institutional Development, and Logic Consulting with over 14 years in educational management, planning, and delivery, at AMIDEAST, the American University in Cairo, the Fulbright Commission, and the Arab Academy for Science and Technology. She has Master's degrees from both the Institute of Education in London and the American University of Cairo.

**Moderator:
Bill Sheridan**



Vice President of International Human Resources Services, NFTC with over 25 years of international human resource experience, primarily in the petroleum and financial service industries including Caltex Petroleum, American Express International Bank, Barclays Bank, and Midland Banks

Location:



Synergos is located on the 21st Floor of 51 Madison Avenue (New York Life Building) between 26th and 27th Streets. Please enter the building at the entrance on Madison Avenue. To the left of the security guard will be a registration room where you will be checked in and given a badge for entrance to the 21st Floor. ***A picture ID is required for entrance to this building.***

Transportation by Subway

N, Q, R, W to 23rd Street and Broadway; 6 to 28th Street and Lexington Avenue

Questions?

Contact Melissa Casey at mcasey@efefoundation.org or (212) 371-7755